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**Aesthera's Breakthrough Painless Isolaz™ Therapy for Acne Featured in  
Vogue's Largest Issue Ever Printed**

*Isolaz wins rave reviews from top beauty journalist and TV correspondent*

**Pleasanton, CA** (August 20, 2007) - Aesthera Corporation's Isōlaz painless acne therapy has been featured in the September issue of *Vogue*, the most widely read issue of the year, as a unique treatment that gets rid of acne fast.

"I haven't been this excited by a treatment in years," stated Jancee Dunn, Contributing Beauty Writer for *Vogue* and author of the piece. "The Isolaz completely cleared up the acne that had plagued me for ten years and vanquished all of my fine lines and sun damage. After the treatments, I could not stop touching my velvety skin. I am making standing appointments every month."

Ms. Dunn's dermatologist, the renowned Dr. Frederic Brandt is also a fan of the treatment, "The Isōlaz painless laser facial is one of the most innovative and effective in-office treatments for acne and skin rejuvenation that I have seen in years."

Aesthera's Isōlaz™ is the only system FDA cleared to treat comedonal and pustular acne. The Isōlaz™ therapy is also cleared to treat mild to moderate, inflammatory acne and acne vulgaris.

In addition to *Vogue*, the Isōlaz™ therapy has also been featured in the August issue of *Harper's Bazaar* and the September issue of *Elle* magazine as a new breakthrough treatment to effectively minimize and clear pores on a long-term basis.

A recent clinical study also showed that, in addition to acne reduction, 64 percent of acne patients who had not responded to oral medications, topicals and traditional lasers in the past had shown greater than a 75 percent clearance of acne lesions after treatment with the Isōlaz™ system<sup>i</sup>. After four treatments, an 88 percent reduction in papular, pustular, comedonal and nodular acne was observed.<sup>ii</sup>

Isōlaz™ acne therapy is offered on all of Aesthera's Isōlaz™ and PPx™ systems. Currently there are over 1000 systems available worldwide. To learn where you can receive an Isōlaz™ treatment or if

you would like to receive more information on the Isōlaz™ System please call 877.275.4779, email [WeListen@AESTHERA.com](mailto:WeListen@AESTHERA.com) or visit [www.ISOLAZ.com](http://www.ISOLAZ.com).

### **About Aesthera Corporation**

Aesthera ([www.AESTHERA.com](http://www.AESTHERA.com)) develops, manufactures and markets light-based aesthetic treatment systems based on proprietary Photopneumatic™ (PPx™) technology. Clinically proven to be pain-free and up to seven times faster than currently available light-based aesthetic systems, Aesthera's revolutionary systems combine the proven properties of therapeutic light with gentle pneumatic energy to more effectively work on dermal and epidermal skin targets. Aesthera allows physicians to provide powerfully painless aesthetic treatments in a system with very low cost-to-own and near-immediate profitability – giving them the opportunity to provide best-in-class service.

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<sup>i</sup> Photopneumatic (PPx) Pore-Cleansing Acne Treatment: A breakthrough treatment option for Non-Responders to Acne Therapies, Ava T. Shamban, MD, Laser Institute for Dermatology and European Skin Care, Santa Monica, CA, October 2006.

<sup>ii</sup> Multi-Center Data submitted to FDA, Aesthera Corporation, July 2006.